

How can festivals apply? EFFE Label Festivals



EUROPE FOR FESTIVALS
FESTIVALS FOR EUROPE

In Europe the arts are just a festival away

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SICK! Festival
United Kingdom
02 March, 2015 to 25 March, 2015

Your Guide to Europe's Festivals

Welcome to the EFFE Professional Community



Naima Delaere
Belgium

NEWS →

Find news from festival colleagues and post your own news, jobs, events,...

Post news

INTERESTING READS →

Do you have an interesting article, book or article that relates to festival business management, share it here with the EFFE community.

Post Interesting Reads

JOBS →

Looking for an interesting job or career opportunity or do you have a vacancy at your festival? Please share it here.

Post jobs

Look up your festival in the Festival Directory

PROFESSIONALS DIRECTORY →

Find festival directors, producers, artist agents, journalists that are part of the EFFE Community

FESTIVAL DIRECTORY →

Find all festivals that are part of the EFFE Community. This section includes festivals that received the EFFE Label, EFA members and many more festivals.

YOUR EFFE DASHBOARD →

Access the news, jobs and interesting reads of the professionals and festivals you are following.

Festival

dd/mm/yyyy

dd/mm/yyyy

All countries



All genres



SEARCH

Vaudeville Rendez-Vous International Festival



Circus

Street Arts

Vaudeville Rendez-Vous International Festival

e.eu/edit-festival/427

Portugal

15 JUL 2016

Architecture

Music

Circus

Opera

Dance

Photography

Design, Applied arts

Spoken word, Storytelling

Digital arts

Street Arts

Film

Theatre

Heritage

Visual arts

Literature

Date *

15/07/2016

23/07/2016

E.g., 07/12/2016

E.g., 07/12/2016

The application for the EFFE Label 2017-2018 is now open. Check the box below to apply.

[Click here to read more about the countries that are eligible to apply.](#)

Yes I want to apply

UPDATE

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Opening Page

Step 2Section 1: General
Information**Step 3**Section 2: Criteria-
specific
Assessment**Step 4**Supplemental
Materials[Save draft](#)

Applications close on 17 February 2017

- Please check that you have read the [Guidelines](#) before completing the application form.

Applicants should take special care to ensure their applications are fully completed and that all information is correct. Should your application be successful your festival may be included in the EFFE Festival Guide and selected information you provided will be published.

The EFFE office may seek clarification of information in applications after the closing date.

Submission Details:

Applications must be submitted via the EFFE Platform's online system by 24:00 CET on the closing date. Applications can be submitted until the closing date.

An administration fee of 80 EURO will be charged to finalise submission.

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Step 1

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Step 2

Section 1: General Information

Step 3

Section 2: Criteria-specific Assessment

Step 4

Supplemental Materials

Click Save Draft in each step in order not to loose any data

Save draft

Section 1: General Information

For Step 2 + 3 => All responses must be submitted in English.

*Required Fields

All Fields in Section 1 if required and/or filled in will be utilised in the guide.

General information

Full name of Festival *

XYZ Festival

Acronym (if applicable)

Location of Festival: Country *

Belgium

Section 2: Criteria-specific Assessment

The EFFE Label is given for outstanding and innovative approaches under the following three criteria:

1. Artistic Commitment and Innovative Approaches, 2. Community Involvement, 3. European and International Engagement. Each criteria needs to be fulfilled to a certain degree.

Section 2: Question 1

Artistic Commitment and Innovative Approaches:

The category of Artistic Commitment and Innovative Approaches is meant to determine the festival's commitment to the arts, artistic development and value, in particular fostering the development of emerging talent through the inclusion of new artists in the programme.

Elements considered as important in this area include:

- sustaining strong relationships with artists and creators
- developing contemporary creations
- providing the opportunity for innovative artists and creators to create or to be presented
- developing an audience open to experimentation and avant-garde artistic creations
- planning to set up new actions in the future to increase artistic commitment and innovative approaches
- supporting on-going artistic development (residencies etc.)
- taking part in co-productions with other festivals or artistic practitioners

[max. 3000 characters incl. spaces]

Section 2: Question 2

Community Involvement:

The category of Community Involvement is meant to determine the festival's commitment to rooting itself in its community, at the local and global scale, with particular emphasis to contribute to greater audience development through extensive use of information and communication technologies and innovative approaches, including the development of new business models through new approaches to funding, production and management.

Elements considered as important in this area include:

- rooting the festival in its local community and contributing to the identity or brand of the city
- including local connections in the programme and among the performers/performances
- working to increase access to culture and attract a diverse audience (can refer to: socio-economic, age, gender, culture)
- broadening creative skills of its audience
- fostering the talents and competences of its audience and artists
- including interactive/participatory community projects
- building up an engaged and sustained network of audience, artists, and supporters (Local NGOs, volunteers, businesses, government, etc.) with particular attention to new forms of sustainable, varied funding models
- organising educational activities
- planning to increase the importance of the community involvement

[max. 3000 characters incl. spaces]

Section 2: Question 3

European and International Engagement:

The category of European and International Engagement is meant to determine the festival's engagement to developing and promoting positive values at the European and international level.

Elements that will be considered as highly important in this area include:

- engaging in the European and international communities through the artistic programme by stimulating the transnational mobility of artists through an international programming
- raising awareness of European values towards a broad public in collaboration with its artists and audience
- focusing on a topic high on the agenda of Europe, e.g. the European Year of Cultural heritage 2018
- shaping, promoting and increasing intercultural competences of citizens and helping to deconstruct stereotypes and stigmas
- planning to increase the European and international engagement
- collaborating with partners from the artistic fields from other countries – inside the European Union, but also with actors outside the EU
- including programmed creations coming from other countries, including co-productions with local or national artists in an international co-production in the festival's programme

[max. 3000 characters incl. spaces]

Step 1

Opening Page

Step 2

Section 1: General Information

Step 3

Section 2: Criteria-specific Assessment

Step 4

Supplemental Materials

Click Save Draft in each step in order not to lose any data

Save draft

Supplemental Materials

If any supporting documents exemplify the mission of the festival, please upload those documents (only pdf or jpg of max 2 MB) or link to them here (i.e. Press Coverage; previous and / or proposed festival programme; links to video footage).

▼ Documents to upload

Bestand kiezen Programme ...bsite.pdf (Max 2 Mb)

Bestand kiezen Geen bestand gekozen (Max 2 Mb)

Bestand kiezen Geen bestand gekozen (Max 2 Mb)

Bestand kiezen Geen bestand gekozen (Max 2 Mb)

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▼ Links

<http://www.efa-aef.eu/en/news/1639-bernarc>

Payment administration fee

Click Print to generate a pdf of your application

Print

Product	Price	Quantity	Total
Festival	80,00 €	1	80,00 €

Total: 80,00 €

Submit

An administration fee of €50 (for E.U. Member States) and €100 (for non E.U. Member States) is charged and partly covers the operational costs. The EFFE Label and Award winners will never be asked any other contributions to be included in the EFFE Festival Guide across all print and digital platforms, as well as the international media campaign.

Account information

E-mail address

info@effe.eu

Billing information

Naima Delaere
Sainctelettesquare 17
brussels 1000
Belgium

Payment

 PayPal - pay securely without sharing your financial information

Includes:      

Bank transfer

[Continue to next step](#) or [Go back](#)

- Choose paypal to pay by credit card (you do not require a paypal account)
- Choose bank transfer to pay by bank transfer (you will receive an e-mail from EFA with the details of the transaction)

EFFE is a European Commission pilot project for a European Platform for Festivals in the field of culture initiated by the European Festivals Association (EFA), the umbrella organisation for festivals across Europe and beyond.

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EFFE news



EFFE Award Ceremony and EFFE Community Launch to take place in Paris on 27 September



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Payment administration fee complete

Your order number is 1723. You can [view your order](#) on your account page when logged in.

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EFFE news

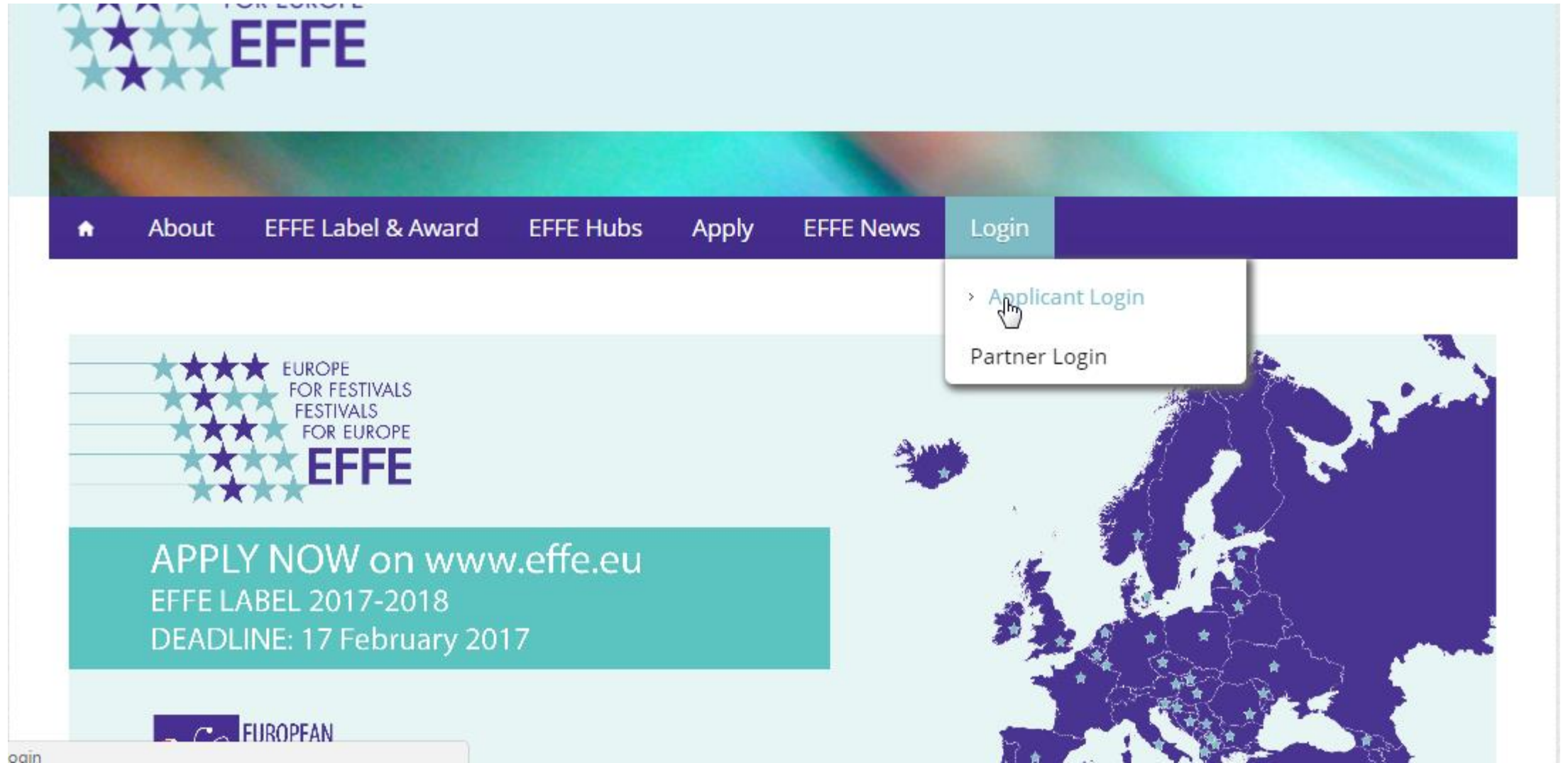


EFFE Award Ceremony and EFFE Community Launch to take place in Paris on 27 September

To login to your application after you clicked “Save Draft”

Go to <http://apply.effe.eu/>

login with the same username and password from the professional community



The screenshot shows the EFFE website interface. At the top left is the EFFE logo, which consists of a grid of blue and green stars next to the text "EFFE". Below the logo is a navigation bar with a home icon and the following menu items: "About", "EFFE Label & Award", "EFFE Hubs", "Apply", "EFFE News", and "Login". The "Login" menu is open, showing two options: "Applicant Login" (with a right-pointing chevron and a mouse cursor hovering over it) and "Partner Login". Below the navigation bar is a large banner area. On the left side of the banner is the EFFE logo and the text "EUROPE FOR FESTIVALS" and "FESTIVALS FOR EUROPE". In the center of the banner is a teal box with the text "APPLY NOW on www.effe.eu", "EFFE LABEL 2017-2018", and "DEADLINE: 17 February 2017". On the right side of the banner is a map of Europe with blue stars overlaid on various regions. At the bottom left of the page, there is a small "login" button.